**Insights Reports**

Use these as placeholders in your 1-page insights PDF/Word. Replace X/Y with computed values from your report.

1. **Region-level performance** — *“The East region has the highest average delivery time (X.X days) and the lowest on-time % (Y%), indicating capacity or routing issues.”*
2. **City hotspots** — *“Top 3 cities with most delays are A, B, and C — together responsible for Z% of all delayed shipments.”*
3. **Severity of delays** — *“N% of all delays exceed 2 days; these account for M% of additional cost per shipment.”*
4. **Cost correlation** — *“Average delivery cost rises by $V when delivery time > 2 days — investigate expensive re-routing and expedited fees.”*
5. **Quick wins** — *“Targeting the top 5 delayed routes could reduce total delayed shipments by ~T% and cut avoidable costs.”*